

Rep Order# 8809097 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 36147

Printed: 08/03/2012 1:58 PM
Last Received: 08/03/2012 12:03 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 5

Station KLAS-TV LAS VEGAS
Advertiser () NEV VS SPEC INT TAX
Product Issue
Estimate# 1245
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 108/115/1245
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

8/3: ORD CXL AT CAMPAIGN'S REQUEST
PLS CNF, T/R, SARAH FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F,M	5A-6A	8 NEWS NOW AT 5A	:30	\$800.00	09/18-09/24	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*2	TU-F,M	6A-7A	8 NEWS NOW AT 6A	:30	\$900.00	09/18-09/24	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*3	TU-F,M	7A-9A	CBS THIS MORNING	:30	\$800.00	09/18-09/24	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*4	SA	5A-7A	CBS THIS MORNING SATURDAY	:30	\$450.00	09/22-09/22	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								

8/3

Rep Order# 8809097 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 36147

Printed: 08/03/2012 1:58 PM
Last Received: 08/03/2012 12:03 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 5

Station KLAS-TV LAS VEGAS
Advertiser () NEV VS SPEC INT TAX
Product Issue
Estimate# 1245
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 108/115/1245
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*5	SU	630A-8A	CBS NEWS SUNDAY MORNING	:30	\$1,500.00	09/23-09/23	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*6	SU	830A-9A	FACE THE NATION	:30	\$2,000.00	09/23-09/23	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*7	TU-F,M	9A-10A	LIVE! WITH KELLY	:30	\$750.00	09/18-09/24	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*8	TU-F,M	10A-11A	PRICE IS RIGHT	:30	\$2,500.00	09/18-09/24	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*9	TU-F,M	11A-12P	YOUNG & RESTLESS	:30	\$3,500.00	09/18-09/24	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*10	TU-F,M	12P-1230P	8 NEWS NOW AT NOON	:30	\$750.00	09/18-09/24	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*11	TU-F,M	2P-3P	THE TALK	:30	\$800.00	09/18-09/24	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								

3 of 5

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*12	TU-F,M	3P-4P	ELLEN	:30	\$900.00	09/18-09/24	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*13	SU	530P-6P	INSIDE EDITION	:30	\$450.00	09/23-09/23	0	0	0	\$0.00	
		V3 Comment Changed, Spots/week Changed										
	*14	TU-F,M	4P-5P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,100.00	09/18-09/24	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*15	TU-F,M	5P-630P	8 NEWS NOW ROTATION	:30	\$1,300.00	09/18-09/24	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*16	SA	630P-7P	8 NEWS NOW AT 630PM-SAT	:30	\$700.00	09/22-09/22	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Rate Changed										
		V5 Comment Changed, Spots/week Changed										
	*17	TU-F,M	630P-7P	INSIDE EDITION	:30	\$1,200.00	09/18-09/24	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*18	TU-F,M	7P-8P	ET/INSIDER	:30	\$1,200.00	09/18-09/24	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										

4 of 5

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*19	TU	8P-9P	NCIS	:30	\$18,000.00	09/18-09/18	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Rate Changed										
		V5 Comment Changed, Spots/week Changed										
	*20	W	9P-10P	CRIMINAL MINDS	:30	\$8,500.00	09/19-09/19	0	0	0	\$0.00	
		V3 Comment Changed, Spots/week Changed										
	*21	TH	9P-10P	PERSON OF INTEREST	:30	\$18,000.00	09/20-09/20	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Rate Changed										
		V5 Comment Changed, Spots/week Changed										
	*22	SU	7P-8P	60 MINUTES	:30	\$6,000.00	09/23-09/23	0	0	0	\$0.00	
		V3 Comment Changed, Spots/week Changed										
	*23	TU-F,M	11P-1135P	8 NEWS NOW AT 11PM	:30	\$1,900.00	09/18-09/24	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*24	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$900.00	09/22-09/23	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Rate Changed										
		V5 Comment Changed, Spots/week Changed										
	*25	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$750.00	09/18-09/24	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										

Rep Order# 8809097 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 36147

Printed: 08/03/2012 1:58 PM
Last Received: 08/03/2012 12:03 PM
Showing Buylines: All Rep & Sta Revised Lines

5 of 5

Station KLAS-TV LAS VEGAS
Advertiser () NEV VS SPEC INT TAX
Product Issue
Estimate# 1245
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 108/115/1245
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*26	SA	1135P-1235A	PRIVATE PRACTICE	:30	\$250.00	09/22-09/22	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Program Name Change, Comment Changed										
		V5 Comment Changed, Spots/week Changed										
	*27	SA	1230P-4P	CBS COLLEGE FTBL-LATE GAME	:30	\$5,000.00	09/22-09/22	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Rate Changed										
		V5 Comment Changed, Spots/week Changed										

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KLAS	31%	KSNV	27%	KTNV	17%	KTUD	0%
		KVCW	3%	KVMY	5%	KVVU	17%	UNKN	0%		

Books FEB11
Demos RA35+